

BOOTH TALENT

TRADE SHOW ENTERTAINMENT

MODELS & TALENT, ENTERTAINMENT, AND IMPERSONATORS

MODELS & TALENT

The Inside Track specializes in providing professional, attractive, talented, results-oriented representatives. Our experienced men & women understand your Trade Show objectives to ensure your exhibit or event exceeds your expectations. We offer our clients years of experience, credibility, competitive rates and excellent service. Included in our NATIONWIDE coverage are the finest trade show hosts, hostesses, models, presenters, crowd gatherers, bilingual translators, event staffers, demonstrators and more!

HOSPITALITY HOSTESS/HOSTS

When client has a Hospitality Suite after the show, it is important to provide a professional greeter at the door setting a nice image and friendly atmosphere. This also eliminates competitors or strangers from coming in who have no interest in your company. The models' can circulate the room and serve food and beverages as well.

TRADESHOW MODELS

Attractive, High Energy, experienced professionals draw attention to your booth with a smile and greeting, then assist with qualifying the attendee. If detailed information is requested the host and hostess turns the potential buyer to the company's sales staff. Swiping the attendees badge and making appropriate notes also assists company sales staff in following up after the show.

PRESENTERS/ PUBLIC SPEAKER

Save exhibit staff expenses – including airfare, hotels and meals — and cut back on lost productivity from staff leaving the office for days by using The Inside Track's polished, professional booth staff for your next show. These professionals are experienced at staffing every kind of trade show booth, and they are also excellent at gathering crowds for your presentations. They can also qualify attendees, scan badges, and run booth activities and games. Let The Inside Track bring the best presenters, narrators and product demonstrators to complement your exhibit.

Trade Show Entertainment

Engage more trade show attendees by using the trick that every savvy marketing professional knows: Entertainment. Make your booth come alive by using The Inside Track's jugglers, magicians, trick shot pool players and even mimes to captivate attendees and draw them into your booth. Once they're in the booth, they'll get a close-up look at your products' benefits and most importantly, interact with your sales staff. Entertainment draws them in and you do the rest.

Let us send you a promotional video so you can see for yourself these incredible talented artists at work in trade shows nationwide:



Trick Shot Pool Champs

Our U.S. trick shot pool champion is a fantastic spokesman for your company! You'll love the way he incorporates your company and product information into unbelievable presentations that are dazzling and fun for your attendees. Let us send you his promotional video so you can see his incredible talent in action for yourself.



Magicians

Nothing captivates the imagination of show attendees like magic. Clients love using The Inside Track's magicians because of their work ethic, professional presentation and warm personality. They're experienced at working in the trade show environment and know how to bring attendees into the booth.



Robot Stilts

Look up! If you're looking for one-of-a-kind talent to help your booth "stand out" in a crowd, Robot Stilts performers are it! Cool costumes and choreographed moves make every attendee pay attention to your exhibit above the others.



Jugglers

When you think of juggling, visions of flying colored balls probably fill your imagination. However, you'll be amazed to know jugglers are highly trained professionals that have taken this skill to an entirely new level. Bowling Balls? Flaming Swords? Machetes? Absolutely and much more! If they can lift it, they can juggle it! Juggling acts are most often interlaced with comedy and frequently make use of audience participation making them especially entertaining. Jugglers may also combine ball spinning, portrait sketching, tall unicycling and balancing to enhance their routines.



Massage Therapists

Trade shows mean tired, achy bodies for attendees walking the floor all day long. So draw crowds to your booth by offering them in-booth mini-massages. The Inside Track's licensed, trained massage therapists make sure that everyone who stops by your booth leaves with a great feeling about your company!



Celebrity Impersonators

The Inside Track provides Celebrity Impersonators and Look-A-Likes for trade shows, grand openings or special events. We'll work with you to provide just the right performer to deliver the type of engagement or entertainment to help make your event memorable. Our celebrity impersonators and tribute artists have years of experience and know how to get your party going. Want Elvis to drop in on the party? Marilyn Monroe? Our look-alike performers are such dead ringers they'll have guests wondering if they're the real thing! Our performers can customize their routines that will have your guests talking about your event well after it's over!